



Passion to
innovate

Power to
change



Traineeship in Communications



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Wide-ranging career prospects

Bayer is a global enterprise with an over 150-year history and core competencies in the Life Science fields of health care and agriculture. Our products and services are designed to develop solutions that benefit people and improve their quality of life. At the same time, we want to create value through innovation, growth and high earning power.

A traineeship in Bayer's corporate communications department is a great way to start your career, and it also gives you an idea of the wide range of communications activities at a company that is successful around the globe. Our traineeship will be an excellent springboard for your future career.

What you offer

To join Bayer, you have completed your university degree, preferably in media or communication studies or an arts subject. You should also have gained some practical experience, for example through internships and/or freelance work for printed or online media, TV or radio stations or in PR. You also need a flair for organization, mental agility and the ability to grasp complex new issues quickly. We expect you to have an excellent command of spoken and written German and a good command of English.

You will fit in particularly well with Bayer if you share our passion to innovate and want your ideas to bring about change. Team spirit, initiative and good communication skills are important. You also need to be flexible and mobile, with a sense of responsibility and an interest in finding solutions. Further, it would be beneficial to have spent some time working or studying abroad and to have intercultural experience.

What we offer

As an international science-based company we are passionate about innovations that improve the way people live in our world. Bayer offers an open and inspiring environment. We encourage you to question the status quo and think ahead. It takes imagination, ambition and courage to find answers to society's most pressing questions.

During your 24-month trainee program you will be given interesting insights into various areas of corporate communications. You will be given a 12-week tour of the key departments, including internal and external communications, digital communications and special functions like branding through to public affairs. Alongside intensive on-the-job training, the program includes writing training, a seminar on communication strategy and

a business training course. An external internship for a few weeks, e.g. with printed publications, agencies or TV stations, also have a firm place in the program. In addition, you will also be involved in projects spanning numerous departments as part of your traineeship.

How to apply

Please apply online at www.career.bayer.de. Your application should include a letter of motivation, a resume, certificates and references, proof of internships and periods abroad and, if possible, samples of your journalistic work.

Interested?



For further information on entry and career opportunities at Bayer and details of our online application procedure, visit our website at www.career.bayer.de.

We look forward to hearing from you.

