



Passion to
innovate

Power to
change



**Trainee Program Marketing & Sales
at Bayer Vital**



Trainee Program Marketing & Sales at Bayer Vital

Wide-ranging career prospects

Bayer is a global enterprise with core competencies in the Life Science fields of health care and agriculture. Our products and services are designed to benefit people and improve their quality of life. At the same time, we want to create value through innovation, growth and high earning power.

Our Marketing & Sales experts align our branded products optimally to our customers' preferences and changing market conditions. They therefore make an important contribution to the success of our company. As a trainee at our German sales and marketing organization, Bayer Vital GmbH, you will gain a broad overview of the activities, interfaces and processes. You will build a network of contacts as optimum preparation to take on a first managerial function in sales or marketing.

What you offer

You should have completed a master's degree in business, health or natural sciences with excellent grades and already have practical experience of marketing or sales.

You will fit in particularly well if you share our passion to innovate and want your ideas to bring about change. Team spirit, initiative and good communication skills are important. You also need a sense of responsibility and an interest in finding solutions, as well as being flexible and prepared to work anywhere in Germany. Your strengths include determination and

creativity, accompanied by a business mindset and a clear focus on customers. You have good language skills in German and English. Ideally you have spent some time working or studying abroad and have intercultural experience.

What we offer

As an international Life Science company, we are passionate about products and services that improve the way people live in our world. Bayer offers an open and inspiring environment. We encourage you to question the status quo and think ahead. It takes imagination, ambition and courage to find answers to society's most pressing questions.

During this 18-month trainee program you will be given interesting insights into marketing and sales activities at Bayer Vital GmbH and related functions. In Marketing, you will spend periods of four to six months in the two divisions Consumer Health and Pharmaceuticals, where you will get to know our products, processes and areas of business in detail and take on your first independent projects.

In Sales you will accompany a member of the field force on advisory and sales talks. You will assist the regional manager in planning and management tasks, some of which you will be able to work on independently. The program will therefore give you a clear insight into the operational and strategic challenges of this function. In addition, you will be introduced to important related functions such as

Controlling, Market Access and Market Research. The program also includes spending several months working outside Germany at one of our international sites.

You will be prepared for new assignments through individual training and development activities. Throughout the program you will be mentored by an experienced Bayer manager, who will help you identify individual career prospects and agree development measures with you.

At the end of the trainee program, you may be given an opportunity to take on a first responsible position, for example as a Junior Brand Manager or District Manager. That will be a stepping stone to a wide range of other opportunities in different functions.

Interested?



For further information on entry and career opportunities at Bayer and details of our online application procedure, visit our website at www.career.bayer.de.

We look forward to hearing from you.

